



Dulevo News

Monthly News



EVENTS MAJOR "OPEN GATES" IN PUEBLA FOR DULEVO

Enthusiasm and Passion to Do Great Things in Mexico.

More than 250 people coming from all over Mexico for the major Dulevo Mexico event since 2009.



After a little less than two years, Dulevo Mexico and CIPSA are organizing another great event, at whose core is this time only sweepers and floor washers.

Thanks to the enthusiasm and the significant collaboration of Pablo and Marcos Mastretta, we succeeded in organizing the first official OPEN DAY at the Dulevo & CIPSA plant in Puebla, Mexico. The whole CIPSA commercial network - which reaches the number of 250 employees coming from all of the 32 states that make the Mexican Republic - had a meeting in Puebla on the last 25th January so as to be present at a day full of presentations and demonstrations, whose only protagonist was: The machine, in all of its forms. From the floor washers to the 5000s, with an unrivalled queen: The new 52 WAVE, officially introduced for the first time in South America.

Nicola Chiapponi, the Dulevo Product Manager, and Marco Bardini, After Sales Manager for the Hydro Power Line, have dressed the cloths of the demonstrators for one day and had fun introducing the various machines with great capacity and professionalism, enhancing their main features and showing their great sweeping capacity.

All the people present at the event remained absolutely stunned and were enthusiastic about the great results obtained by the sweepers; based on the incredibly powerful control over particles guaranteed by the Dulevo machines, CIPSA sales network could already imagine every possible scenario of employment for these machines: building yards, roads, public works, etc.

The day finished with a huge party at the 15th-century style "Las Bodegas del Molino" restaurant, once the theatre of the 2009 EVENTO de MEXICO.

Dulevo and CIPSA confirm once more on this occasion a collaboration and concordance that will leave little room to the competitors, both in Mexico and throughout the rest of Latin America, restating their commitment for the environment and the control over particles.

Become the protagonist of Dulevo News!

Are you the protagonist of a fantastic sale? Have you carried out a demo in a very special setting? Just let us have a photo with some kind of details, and on the next issue of Dulevo News you could be the protagonist!

Write to: c.peterlini@dulevo.com

DELIVERIES 1 ONGOING DULEVO DELIVERIES IN SPAIN AND PORTUGAL

Dulevo and the Iberian Peninsula. Password: pollution reduction

Three sweepers mod. 850 Mini and one 5000 Hydro have been delivered to Alcorcón, near Madrid, while a 5000 Evolution went to Portugal

Within a policy which aims at the improvement of the environmental outlook of the municipality, Alcorcón – a small town at only 16 Km from Madrid – decided to introduce for the first time an automated sweeping system. And to do that, they chose Dulevo, what else? As of January, the new sweeping fleet has come into activity, being it composed of three sweepers mod. 850 Mini and one street washer mod. 5000 Hydro, which will carry out the everyday cleaning over the 33-km surface area of the town. Divided among the districts of Torres Bellas, parque Lisboa, and the Calle Retablo area, the three 850 Mini's can easily be operated, with no problem at all, through the streets of the historical centre, overcoming



climbs and going through narrow lanes very easily. Another significant result for the Spanish market - a market that continues to invest in the environment and is choosing Dulevo as a partner company -, a trademark worldwide for excellent performance and brilliant results twinned with an environmental consciousness. If Spain is moving on the road towards fighting atmospheric pollution, Portugal is doing none the less. Thanks to the purchase of a brand new 5000 Evolution, Reguengos de Monsaraz (a little village of the Evora district, located almost on the borders) from today has an automated street sweeping solution. A 5000 Evolution

with Gore® filter was sold to **Vadeca**, the Dulevo dealer for street machines in Portugal, as part of a solution for the cleaning service of the whole town. Thanks to the high-pressure lance and the debris suction tube, this 5000 really represents the most complete solution for the cleaning needs of even a small centre in which it answers all kinds of cleaning necessity.

FAIRS & EVENTS THE BEGINNING OF THE PREPARATION FOR THE FIRST PART OF THE 2011 FAIR SEASON!

Less than eighty days to the 2011 EVENT.

Dulevo is already getting ready for the fair season of the first semester 2011 that - as tradition wants it - will be full of important appointments. We will start with **CEMAT**, which will take place in Hannover (Germany) from 2nd to 5th of May, followed by the 28th edition of **PULIRE** (Verona, Italy, from 24th to 26th May), and the second edition of **EVENTO PRO**: a unique occasion for all the Dulevo dealers to share their considerations on the last year and to keep updated on the novelties coming from the Dulevo world. If you have been invited but you still haven't given your confirmation, we would like to remind you that the deadline for the presentation of the participation form is the 15th March, 2011. For any other information, please feel free to contact the Marketing Department.

